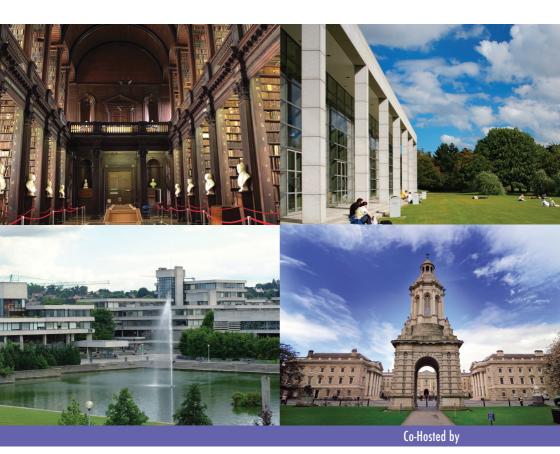


20th Euroma Conference Operations Management at the Heart of the Recovery

7th - 12th June 2013 Dublin, Ireland

Sponsorship & Exhibition Packages







About EurOMA

EurOMA is an international network of academics and practitioners from around the world who have a common interest in the continuing development of Operations Management. EurOMA is a European-based network with rapidly growing international links, whereby members can share their ideas, knowledge and experience. It is a communication network that bridges the gap between research and practice. In the spirit of networking, EurOMA maintains reciprocal links to other groups that are actively involved in OM.

Conference Participants

EurOMA 2013 aims to have over 500 delegates attend the full conference. 85% Researchers 17.5% Doctoral Students 2.5% Practitioners and Policy Makers

Benefits of Sponsorship and Exhibiting

- Access to leading researchers in the field and their research, giving you insights into the most recent developments and knowledge in the area
- Access to PhD talent and recruitment opportunities for your organisation
- Profile & brand building opportunities

Exhibition Location and Dates

The UCD Quinn School of Business, Dublin



7th June 2013 - Exhibition Setup
9th to 11th June - Conference 09:00 - 18:00
11th June 2013 - Exhibition Dismantle

Information on most recent conferences and attendees:

Year	Location	Participants	Countries
2012	Amsterdam	650	Netherlands
2011	Cambridge	500	United Kingdom
2010	Porto	450	Portugal
2009	Goteborg	350	Sweden
2008	Groningen	350	Netherlands
2007	Ankara	350	Turkey
2006	Glasgow	350	Scotland

For more information on previous conferences please visit: www.euroma-online.org

Outline Programme

	ie Progi		Conference	Conference	Conference	Company
	Day 1	Day 2	Day 1	Day 2	Day 3	Visits
9:00						
9:15				Plenary or		
9:30				Panel Sessions	Parallel	
9:45					Sessions	
10:00				Coffee Break		
10:15			Young	Collec Break		
10:30			Scholars Workshop +		Coffee Break	
10:45			EBM		Oolice Dicar	
11:00				Parallel		Company Visits
11:15				Sessions		
11:30	Doctoral	Doctoral			Parallel	
11:45	Seminar	Seminar			Sessions	
12:00						
12:15			Registration	Lunch		
12:30				Ediloii		
12:45					Lunch	
13:00						
13:15			Welcome			
13:30			Lunch	Parallel		
13:45				Sessions	Parallel	
14:00			Welcome and Opening		Sessions	

Outline Programme (continued)

	Day 1	Day 2	Conference Day 1	Conference Day 2	Conference Day 3	Company Visits
14:15			Welcome and Opening	Parallel Sessions	Parallel	
14:30				Break	Sessions	
14:45			Plenary	Dicar		
15:00			1 Torracry		Break	
15:15					Broak	
15:30	Doctoral	Doctoral	Break	Parallel		
15:45	Seminar	Seminar	Break	Sessions	Plenary	
16:00					1 Tortally	
16:15						
16:30			Parallel		Closing	
16:45			Sessions	General	Session	
17:00				Assembly of		
17:15				EurOMA		
17:30						
17:45						
18:00						
18:15						
18:30						
18:45						
19:00						
19:15						
19:30				Conference		
19:45			Welcome Reception	Dinner		
20:00						
20:15						
20:30						
20:45						

Conference Co-Hosts

Brian Fynes is Professor of Supply Chain Management at the School of Business, University College Dublin. Prior to that he was EU Marie Curie Post-Doctoral Research Fellow at the Centre for Operations Management at London Business School. His research interests focus on supply chain practices and performance in manufacturing and service industries. He has published over 40 articles in journals such as Production and Operations Management, the International Journal of Production Research, the International Journal of Operations & Production Management and the International Journal of Production Economics. He is currently Principal Investigator and President-Elect of the Global Manufacturing Research Group (GMRG) Survey and a Board Member and Chair of the Funding & Membership Team of the European Operations Management Association (EurOMA).

Professor Paul Coughlan joined Trinity College Dublin in 1993 and is currently Professor of Operations Management and Director of Research in Trinity's School of Business. He is Co-Chair of the EurOMA 2013 Conference, hosted jointly by Trinity and UCD. Following an early career in engineering management in shipbuilding and offshore construction, Paul returned to academia as a lecturer in UCC before completing a PhD in the area of product development at the University of Western Ontario, Canada. On graduation he joined the operations management faculty of the London Business School before moving to Trinity. Paul's career has been research active in the areas of operations improvement, new product development and commercialisation of university research. His research has seen numerous collaborations with fellow researchers in other universities and, through action research, has involved active collaboration with managers. His recent book, Collaborative Strategic Improvement through Network Action Learning: The Path to Sustainability (with David Coghlan, 2011), brought together the domains of operations management, organizational learning and action learning. Outside of Trinity, he has served on the board of Magnetic Solutions Ltd., a TCD campus company, and was President of the European Institute for Advanced Studies in Management (EIASM).

Scientific Committee

The scientific committee is chaired by the co-hosts. It is comprised of research active academics from throughout Europe.

Previous Sponsors

Deloitte TNT Express Dinalog
Taylor and Francis Routledge Pearson

Palgrave Macmillian Cambridge University Press

Sponsorship & Exhibition Opportunities

The following sponsorship opportunities are available on a first come-first served basis. Please note Vat applies at the prevailing Vat rates (exclusions apply).

Title Sponsor: €15,000

There will only be one Title Sponsor and this package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference Organiser one week in advance of conference and other communications
- Presentation of your organisation at a coffee break or during lunch
- One full page full colour advertisement in the Conference Programme
- Exhibition space of 3m x 2m; without any structures (trestle table, two chairs, baize and power supply available if requested)
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name, 75 word biography and logo on the Conference website sponsors page
- Organisation logo to appear in a prominent position on the Conference website
- Organisation logo to appear on all plenary session slides during the conference
- Two full conference registrations and two conference dinner tickets. Includes lunches, coffees and welcome reception
- Social Media coverage (YouTube, Facebook, Twitter, Sched, LinkedIn)

Gold Sponsorship: €10,000

The Gold sponsorship package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference
 Organiser one week in advance of conference
- Presentation of your organisation at a coffee break or during lunch
- One half page black and white advertisement in the Conference Programme
- Exhibition space of 3m x 2m; without any structures (trestle table, two chairs, baize and power supply available if requested)
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name and logo on the Conference website sponsors page
- Two full conference registrations. Includes lunches, coffees and welcome reception
- Social Media coverage (YouTube, Facebook, Twitter, Sched, LinkedIn)

Silver Sponsorship: €5,000

The Silver sponsorship package includes the following benefits:

- Inclusion of organisation details and logo in mailshot to delegates via the Conference Organiser one week in advance of conference
- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Presentation of your organisation at a coffee break or during lunch
- Organisation name and logo on Conference website sponsors page
- Exhibition space of 3m x 2m at a 25% discount if required
- Social Media coverage (YouTube, Facebook, Twitter, Sched, LinkedIn)

Bronze Sponsorship: €3,000

The Bronze sponsorship package includes the following benefits:

- Organisation insert into the delegate conference pack
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name and logo on the conference website sponsors page
- Exhibition space of 3m x 2m at a 10% discount if required
- Social Media coverage (YouTube, Facebook, Twitter, Sched, LinkedIn)

Exhibition Space:

Early Fee (spaces booked before 8th April 2013): €1,000 Late Fee (spaces booked after 8th April 2013): €1,500

- One powered exhibition area of 3m x 2m for the duration of the conference; without any structures.
- This includes a trestle table, two chairs, baize and power supply. If additional items are required, please contact Conference Partners
- Organisation logo included in list of exhibitors in the Conference Programme
 * Exhibition spaces offered on a first come, first served basis

Additional Sponsorship Opportunities:

The following sponsorship opportunities are available on a first come-first served basis.

All sponsorship opportunities will include the following benefits:

- Organisation logo on relevant signage or item
- Organisation logo included in the list of sponsors in the conference programme
- Organisation name and logo on the conference website sponsor page

Sponsorship of Special Sessions

€2,000

There will be a number of interactive, feature contributions from practitioners, academics and policy makers offered within the EurOMA 2013 conference programme. While discussion papers will be available, the discussion and presentation will differ from the regular academic conference paper sessions. We are offering the opportunity to become involved in one or more of these sessions.

The draft titles are as follows:

- 1. Meet the Editors: How do Review a Paper
- 2. Meet the Book Authors: Different Strokes for Different Folks
- 3. Operations and Performance: Lessons from the Performing Arts
- 4. Next Generation Manufacturing

The Special Session sponsorship includes the following extra benefits:

- Organisation banners/signage included in the session room*
- Organisation logo included in list of sponsors in Conference Programme
- Organisation name and logo on the conference website sponsors page

Evening Functions

• Conference Opening Reception

€5,000

Conference Dinner

€8,000

The Evening Functions sponsorship includes the following extra benefits:

- Organisation mentioned in speech addressing evening function guests
- Organisation logo on the relevant evening function invitation
- Organisation banners/signage included at the evening functions*

^{*}To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.

^{*}To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.

Catering

Conference Tea/Coffee - per day	€1,500
Conference Lunch - per day	€2.500

The Catering sponsorship includes the following extra benefits:

- Organisation banners/signage included at the break/lunch*
- Recognition in the agenda of the printed programme of sponsorship of the break *To be provided by the sponsoring organisation. Location of signage requires approval of the conference organisers.

Conference Materials*

Conference Bag	€4,000
Conference USB	€3000
Conference Notepad	€1,500
Conference Lanyard	€1,000
Conference Pen	€800

^{*}A combination of conference materials sponsorship can be negotiated at a discounted rate

Other Items

Volunteer T-Shirts	€2,000
 Insert into the delegate pack* 	€1,000

^{*}To be provided by the sponsoring organisation.

Advertisements in the Conference Programme*

Full page full colour	€500
Half page full colour	€400
Full page black and white	€400
Half page black and white	€300
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^{*} Advertisements should be sent ahead of time as they will require approval

Please feel free to contact us if you have some special needs, questions or requirements, we will be happy to do our best to accommodate you.

Notes:

All the above sponsorship and exhibition opportunities are subject to VAT (exclusions apply)

20th EurOMA Conference, 2013 Exhibition and Sponsorship Booking Contract

Please complete and sign this form before returning it to the address provided at the end of this page. Please ensure all items on the check list are also returned

I would like to confirm sponsorship of:

Total Cost: €	Plus VAT at 23%	
If your organisation is in the EU please provide the organisation's VAT registration number Organisation VAT Registration Number: (only if based in EU)		
Company name (as you would like it to appear on the relevant materials):		
Contact name:		
Address:		
Phone:	Fax:	
Email:		
Contact person and Email for logo-related issues: Contact person for accounts:		
Sponsorship Options [tick desired opt	ion(s)]	
[] Title Sponsorship[] Gold Sponsorship[] Silver Sponsorship[] Bronze Sponsorship		€15,000 €10,000 €5,000 €3,000

Exhibition [tick desired option(s)]	
[] 3m x 2m exhibition space	
early fee (spaces booked before 8th April 2013)	€1,000
[] 3m x 2m exhibition space	
late fee (spaces booked after 8th April 2013)	€1,500
Additional Sponsorship Options [tick desired option(s)]	
[] Special Session	€2,000
[] Special Session	62,000
Evening Functions	
[] Conference Opening Reception	€5,000
[] Conference Dinner	€8,000
Catavina	
Catering	61 500
[] Conference Tea/Coffee - per day	€1,500
[] Conference Lunch - per day	€2,500
Conference Materials	
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	€4,000 €3000
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[] Conference Bag [] Conference USB	€3000
[] Conference Bag[] Conference USB[] Conference Notepad	€3000 €1,500
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Total amount of sponsorship	+ VAT	
Note: All payments for sponsorship must be made before 8th April 2013, otherwise your logo will be removed from the programme		
Purchase Order No:		
Signed by:		
Position:	_ Date:	
Payment Policy: 100% payment is due on booking. The spons included on any promotional materials until full play 8th April 2013, sponsorship / recognition call. Cancellation Policy: Cancellation within six months prior to the conference of the	payment is received. If payment is not received nnot be guaranteed erence will incur a cancellation fee of 40%	
Cancellation within four months prior to the con The cancellation fee of the sponsorship amount		
Checklist		
☐ Signed sponsorship form		
Logo in high resolution format		
Advert in print ready format (if required	d: full page full colour - title only; half page	
black and white – gold only)		
75 word bio (title sponsor only)		
Please return	this form to:	

20th EurOMA Conference, 2013

Clare Kilmartin

Conference Partners Ltd, Suite 12, The Hyde Building,

The Park, Carrickmines, Dublin 18, Ireland

Tel: + 353 1 298 10 17 **E-mail:** clare@conferencepartners.ie